



NEWSLETTER FEBRUARY 2021

2021.02.22

ESSILOR MOURNS PASSING OF BERNARD MAITENAZ, INVENTOR OF THE FIRST VARILUX PROGRESSIVE LENS

Essilor is deeply saddened to announce that Bernard Maitenaz, the inventor of the Varilux® progressive lens that improved the lives of millions of presbyopes globally and redefined an entire industry, has passed away in his home city of Paris, at the age of 94.

[Learn more](#)



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2021.02.23

ESSILOR PAYS TRIBUTE TO BERNARD MAITENAZ, INVENTOR OF THE VARILUX PROGRESSIVE LENS

Bernard Maitenaz, the inventor of the Varilux® progressive lens that improved the lives of millions of presbyopes globally and redefined an entire industry, passed away in his home city of Paris on 22 February 2021, aged 94.

[Learn more](#)



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2021.02.22

DISCOVER NIKON LENSWEAR'S NEW GLOBAL ADVERTISING CAMPAIGN!

Nikon Lenswear has revealed a new global brand campaign with a strategic objective of broadening the brand's appeal beyond its technical prowess. The

campaign was launched this month and has been deployed on TV, in stores and on social media.

[Learn more](#)



2021.02.12

THE FIRST 360° VISION CONSULTATION ROOM IN THE WORLD

Essilor has launched the first 360° consultation room with long-term partner Salud Digna, offering the latest Essilor technologies and instruments to conduct comprehensive eye exams so underserved patients in Mexico can gain access to excellent quality eyecare services.

[Learn more](#)



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