



# NEWSLETTER DECEMBER 2020

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## 2020: ESSILOR'S TOP 12 HIGHLIGHTS

New initiatives to respond to COVID-19 and mobilize our workforce, new products, new partnerships, a new record for our Special Lenses team, and accelerating the integration between Essilor and Luxottica... Here are 12 highlights of 2020!

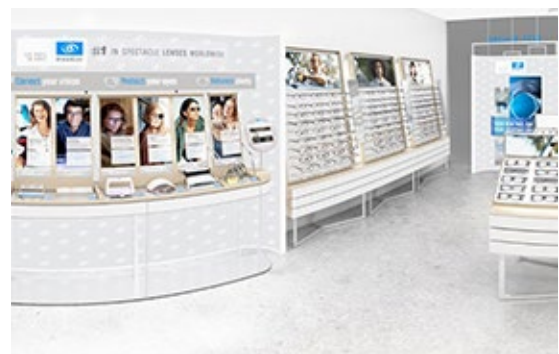
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2020.12.03

## ESSILORVIRTUALEXPERIENCE.COM: BEST-IN-CLASS CUSTOMER IMMERSIVE JOURNEY!

The ongoing Covid-19 pandemic has definitely had an impact on how Essilor does business with its customers. In this context and in keeping with the Group's strategy, the team at Global Marketing together with the Instruments division, developed a B2B platform to engage eye care professionals virtually.



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