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NEWSLETTER AUGUST 2020

2020.08.31

ESSILOR GROUP EMBRACES THE 'NEW NORMAL' THROUGH DIGITAL TECHNOLOGIES

Essilor has been leveraging new digital technologies in order to connect with nearly 600,000 people, including customers and employees in more than 45 countries via webinars, virtual summits, online training... to adapt the "new normal".

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2020.07.31

PARTNERSHIP WITH A PURPOSE: ESSILOR SUPPORTS IMI EFFORTS TO MOVE THE NEEDLE ON MYOPIA MANAGEMENT

In a landmark moment for the eye care industry, the International Myopia Institute (IMI), published last year a series of eight white papers sponsored by Essilor and other leading industry players.

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