Essilor's digital innovation to promote employee shareholding wins an award from the Global Equity Organization

(Charenton-le-Pont, France – April 18, 2019) – Essilor has won the “Best Use of Technology” award at the 2019 “GEO Awards” organized by the Global Equity Organization (GEO). This award recognizes the digital solutions developed by the Group to promote employee shareholding.

By honoring Essilor for the second year in a row, GEO recognizes the innovative, impactful and sustainable digital solutions designed by the Company to promote employee shareholding. These solutions have notably enhanced the effectiveness of the “Boost 2018” international employee shareholding plan by facilitating employees' participation in the plan through simple and intuitive digital subscription tools.

Numerous innovative solutions have contributed to the success of the plan, such as the creation of an online subscription site, the launch of a management platform that centralizes the data of those involved in the plan in real time, or the automated registration of subscription forms through QR codes. This award highlights the efforts of the Essilor Employee Shareholding Department to develop fully digital solutions that facilitate access to information for all employees and provide them with everything they need to make informed decisions.

At the heart of Essilor’s strategy and culture, employee shareholding reinforces employees’ commitment to the fulfillment of the Group mission of “improving lives by improving sight”. Involving all its employees in the growth of the company and its value creation has been a key element of Essilor’s success since its beginnings.

Paul du Saillant, Deputy Chief Executive Officer of Essilor International, said: “I would like to dedicate this award to Essilor’s 46,000 employee shareholders and to all the teams who day after day work towards developing and promoting employee shareholding by leveraging innovative technologies. This latest award and the success of “Boost 2018” illustrate the alignment of our employees with our strategy and our mission to improve lives by improving sight. Employee shareholding has always been a pillar of Essilor’s culture. As confirmed by EssilorLuxottica's first Annual General Meeting in November 2018, we aim to expand it further in the combined Group.”

Today, 68% of Essilor’s employee are shareholders, which corresponds to 46 000 people in 63 countries. The “Boost 2018” initiative was led in over 40 countries. With a record subscription rate of 66%, this second global initiative has enabled nearly 36,000 Essilor employees to become shareholders of EssilorLuxottica or increase their participation.

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1 This estimate corresponds to the proportion of Essilor employee shareholders as of December 31, 2018. Percentage calculated on 68,333 employees, average workforce for the year 2018.
About Essilor

Essilor International is the world’s leading ophthalmic optics company. Essilor designs, manufactures and markets a wide range of lenses to improve and protect eyesight. Its mission is to improve lives by improving sight. To support this mission, Essilor allocates more than €200 million to research and innovation every year, in a commitment to continuously bring new, more effective products to market.

Its flagship brands are Varilux®, Crizal®, Transitions®, EyezenTM, Xperio®, Foster Grant®, BolonTM and Costa®. It also develops and markets equipment, instruments and services for eyecare professionals.

Essilor International is a subsidiary of EssilorLuxottica. The EssilorLuxottica share trades on the Euronext Paris market and is included in the Euro Stoxx 50 and CAC 40 indices. Codes and symbols: ISIN: FR0000121667; Reuters: ESLX.PA; Bloomberg: EL:FP.

For more information, please visit www.essilor.com

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