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# ESSILOR

SEEING THE WORLD BETTER

## NEWSLETTER NOVEMBER 2018

2018.11.08

### WORLD SIGHT DAY: A STRONG MOBILIZATION FOR AN EXCEPTIONAL DAY

Once again, World Sight Day proved a great success and the Group's employees and partners across the world got actively involved. The spirit of this emblematic day for our mission is summed up by this year's campaign message: "We share the same world. Shouldn't we share the same vision?".

[Learn more](#)



2018.11.22

### ESSILOR VISION FOUNDATION ASEAN AWARDED 'CHAMPION OF GOOD' STATUS 2018

This award comes as recognition of the foundation's role as a leader and ambassador in corporate giving, employee volunteering and advocacy work as well as for encouraging other like-minded organisations to do their part to build and sustain a compassionate and collaborative society.

[Learn more](#)



2018.11.20

### ESSILOR GATHERS 700+ MITRA MATA TOGETHER IN INDONESIA FOR THE FIRST TIME

Essilor's inclusive business, 2.5 New Vision Generation (2.5 NVG), hosted its first ever Mitra Mata Convention in Indonesia which saw over 700 Mitra Mata come together to share best practices and to celebrate their achievements.

[Learn more](#)



2018.11.16

**ACUVUE® OASYS WITH TRANSITIONS™ LIGHT INTELLIGENT TECHNOLOGY™ NAMED IN TIME'S 'BEST INVENTIONS OF 2018'**

TIME has selected ACUVUE® OASYS with Transitions™ Light Intelligent Technology™ as one of the 'Best Inventions of 2018', in its annual round-up spotlighting groundbreaking innovations worldwide.

[Learn more](#)



2018.11.15

**ESSILOR INTRODUCES NEW VISUAL HEALTH MODEL AT CHINA INTERNATIONAL IMPORT EXHIBITION**

From 5 to 10 November, Essilor took part in the first CIIE (China International Import Expo). The event provided a perfect platform for Essilor to introduce a new eyecare model allowing for better management of visual health, as well as showcase some of its key solutions.

[Learn more](#)



2018.10.30

**ESSILOR APPOINTS PROFESSOR KOVIN NAIDOO SENIOR VICE PRESIDENT OF INCLUSIVE BUSINESS, PHILANTHROPY AND SOCIAL IMPACT**

Essilor is proud to announce Professor Kovin Naidoo has been appointed Senior Vice President of Inclusive Business, Philanthropy and Social Impact. In this newly created position, Professor Naidoo will lead the Group's efforts to reach the 2.5 billion people living with uncorrected poor vision through inclusive business and philanthropy.

[Learn more](#)



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