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NEWSLETTER OCTOBER 2018

2018.10.11

ESSILOR SHINES LIGHT ON IMPORTANCE OF GOOD VISION FOR WORLD SIGHT DAY 2018

Essilor is proud to be actively involved in World Sight Day 2018, a global event raising awareness about the importance of good vision.

[Learn more](#)



2018.10.26

ESSILOR ENCOURAGES AND SUPPORTS ITS PEOPLE THROUGH GLOBAL LEARNING PROGRAMS

With Vision Essilor - an annual event bringing its leaders and managers together to finetune skills for tomorrow, and through the expansion of Essilor U - its digital learning platform, Essilor continues to provide an inclusive learning environment for its employees around the world.

[Learn more](#)



2018.10.10

ESSILOR AND TOTAL LAUNCH 'VISION JOURNEY' PROGRAM TO FIGHT POOR VISION AND IMPROVE ROAD SAFETY IN KENYA

Essilor and Total announced today the launch of a pilot program to improve road safety by taking joint action against poor vision in Kenya. The two companies are coming together to fight poor vision and improve road safety in this country where access to vision care networks and public awareness are



limited. By launching this pilot program, Essilor and Total seek to bring vision care to road users at both truck stops run by local NGOs and Total service stations.

[Learn more](#)

2018.10.08

SILMO D'OR AWARDS FOR ESSILOR INSTRUMENTS AND BBGR AT PARIS INTERNATIONAL TRADESHOW

Two Essilor Group innovations were honored at Silmo international optics tradeshow: Essilor Instruments' Vision-R™800, in the Material/Equipment category and BBGR's BLUV® XPERT, in the Vision category. Congratulations to both teams.



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