

## Laura Viscovich appointed Vice President Corporate Communications at Essilor

**Charenton-le-Pont, France (October 17, 2017)** – Essilor announces the appointment of Laura Viscovich as Vice President Corporate Communications.

Laura Viscovich replaces Lucia Dumas who has decided to pursue a new opportunity outside the Company. Lucia served as VP Corporate Communications for five years, a period of strong growth during which time she contributed to accelerating corporate visibility both internally and externally.

Since joining the Essilor Group in 2006, Laura has held several senior communications positions at the Company, where she most recently successfully contributed to building Essilor's reputation as a mission-driven company in her role as Mission Communications Director. Prior to that, she gained corporate communications experience working agency-side and in-house at French-listed companies including Sperian Protection (Honeywell) and Ubisoft.

Laura holds a Master's degree in Modern Languages from Cambridge University.

Jayanth Bhavaraghan, Essilor's Chief Mission Officer said: *"Laura's deep knowledge of Essilor's mission and culture, combined with her extensive experience in designing global corporate communications strategies will be key to supporting the Company's future growth. We thank Lucia for her contribution in developing the corporate image and reputation of the Essilor Group and we wish her all the best in her future endeavors."*

## **About Essilor**

*Essilor International (Compagnie Générale d'Optique) («Essilor») is the world's leading ophthalmic optics company. Essilor designs, manufactures and markets a wide range of lenses to improve and protect eyesight. Its mission is to improve lives by improving sight. To support this mission, Essilor allocates more than €200 million to research and innovation every year, in a commitment to continuously bring new, more effective products to market. Its flagship brands are Varilux<sup>®</sup>, Crizal<sup>®</sup>, Transitions<sup>®</sup>, Eyezen<sup>™</sup>, Xperio<sup>®</sup>, Foster Grant<sup>®</sup>, Bolon<sup>™</sup> and Costa<sup>®</sup>. It also develops and markets equipment, instruments and services for eyecare professionals.*

*Essilor reported consolidated revenue of more than €7.1 billion in 2016 and employs approximately 64,000 people worldwide. It markets its products in more than 100 countries and has 33 plants, 490 prescription laboratories and edging facilities, as well as 5 research and development centers around the world (as of December 31, 2016). For more information, please visit [www.essilor.com](http://www.essilor.com).*

*The Essilor share trades on the Euronext Paris market and is included in the Euro Stoxx 50 and CAC 40 indices. Codes and symbols: ISIN: FR0000121667; Reuters: ESSI.PA; Bloomberg: EI:FP.*

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