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EMPLOYEE-GIVING MONTH ENGAGES US STAFF BEHIND ESSILOR VISION FOUNDATION

Staff from Essilor of America headquarters in Dallas and employees working remotely across the US joined forces in a month-long series of activities to raise funds for Essilor Vision Foundation (EVF). The aim was to give employees a range of fun ways to support EVF and find out more about ongoing projects at a special 'meet the team' event in Dallas on the 13 September. The campaign, which ran from 10 September to 10 October (World Sight Day) and raised over \$31,000, is part of an ambitious program to boost employee support for Essilor's charitable projects in America over the next two years.

Diane Gillis, Director of Programs and Engagement at Essilor Vision Foundation, says, "We had a 1000+ people come and visit our mobile clinics in September as well as participate in the many activities. It was a great way to introduce the work of the Foundation, to explain the different ways to get involved as a volunteer and to encourage people to sign up to donate monthly via payroll."

In September alone, Essilor US teams donated \$16,000, with an end of year target of \$200,000 of employee giving in 2013. This is part of a three year program launched last year with the objective of raising \$1million through the efforts and contribution of Essilor people.



About Essilor Vision Foundation

Essilor Vision Foundation (EVF) was founded 2007 in the US to help eliminate poor and its lifelong consequences among children. It encompasses three programs, all of which are driven by the commitment and enthusiasm of Essilor volunteers. Kids Vision for Life visits schools and brings children to a single location to raise awareness about the importance of good vision, provide vision screenings and eye exams and dispense new eyeglasses with the help of Essilor volunteers and partner organizations. EVF mobile clinics visit schools around the country to educate teachers, nurses and children, carry out eye exams and provide new eyeglasses to children in need at no cost to the families. Many Essilor volunteers 'Adopt-a-School' in their local community and are currently supporting over 100 schools in 20 US states. EVF also organizes a number of events such as 'Back to school check-ups' and health and wellness fairs. Essilor is actively exploring how to set up similar initiatives all over world so that Essilor and its employees can help improve vision in their local communities.

EVF in 2013 in figures:

37,644 screenings

15,399 new eyeglasses

www.essilorvisionfoundation.org