

2014.07.11

ESSILOR SIVO AND EVF BRING VISION CARE TO 1500 CHILDREN IN TUNISIA

Volunteers travelled 2000km to run local screening and dispensing for children in a national vision care campaign for Essilor Vision Foundation.

1500 schoolchildren across three regions in Tunisia benefited from a national vision care campaign in June led by Essilor Vision Foundation (EVF) and Essilor SIVO, the Group's partner in Tunisia. Managers and staff from Essilor SIVO were among 70 volunteers who travelled 2000km visiting villages to run local screening facilities and dispensing for children aged between 5 and 16.



5 ophthalmologists and 4 opticians from partner organizations facilitated the screenings which identified common vision problems as well as two cases of cataracts that are now being treated. Essilor Vision Foundation provided 500 pairs of glasses to children in need that were sourced, fitted and delivered by Essilor SIVO within a week.

The campaign, which was widely covered by local and national media, is a great example of local partnership and national awareness building by Essilor SIVO, who in 2013 organized three major vision care programs benefiting over 2000 people. It's also an example of new programs planned by EVF that aim to link customers more directly with the Group's charitable programs.

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