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A HUGE INTERNATIONAL TEAM EFFORT FOR WORLD SIGHT DAY

On 9 October, Essilor people were out in force to raise awareness of the importance of good vision as part of World Sight Day with 276 projects worldwide.

5,000 employees mobilized in 40 countries on five continents to organize everything from eye testing in train stations and schools, awareness events, eye care lectures to fundraising and social media campaigns. In all enabled Essilor to screen over 12,000 people and promote World Sight Day more widely via 11,000 messages and photos shared on social networks.

Raising awareness is the first vital step towards improving visual health. So make date to join with us next year on 8 October, for World Sight Day 2015.