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ESSILOR FLIES FLAG FOR HEALTHY VISION AT FIRST WORLD CONGRESS OF OPTOMETRY

Some 3,000 delegates from over 60 countries explored the future of optometry at the first ever World Congress of Optometry, held in Colombia in mid-August. As Gold Sponsor of the Educators' program, Essilor contributed actively throughout the congress at conference sessions, industry round-tables and sharing its latest innovations in lenses, instruments and technology solutions in the exhibition area.

The three-day event was organized by the World Council of Optometry (WCO) and FEDOPTO (Colombian Federation of Optometry) with the aim of exchanging experiences on optometric services and creating an action plan to standardize optometric qualifications and grow education worldwide. The conference program was wide-ranging covering medical, scientific, marketing, education to social impact topics.

Speakers from Essilor and the Vision Impact Institute also participated in the invitation-only Presidential Forum alongside optometry leaders, NGOs (including the World Health Organization) and other influential stakeholders on how best to prepare and mobilize resources for the global health agenda.

Essilor supports the global optometry community through its dedicated education centres, such as The International Vision Academy in Singapore, Essilor Academy Europe in Paris, or programs such as Vision Link in Asia-Pacific, Middle-East, Africa and Russia. The World Congress of Optometry is a bi-annual event - the next will take place in Hyderabad, India in September 2017.



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