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## **ESSILOR VOLUNTEERS MOBILISE TO BRING VISION CARE TO 1000 DISADVANTAGED CHILDREN IN PARIS**

Partner of Secours Populaire since 2014, Essilor Vision For Life supported the French charity's 70th anniversary event on 19 August, giving 70,000 children and their families from across France and abroad the chance to have a day's holiday.

The Champ de Mars in Paris was the destination for an amazing day's fun and festivities, and the opportunity for 100 volunteers from the Essilor Group to bring vision screening and support to all the participants.

"Incredible", "extraordinary", "magnificent", were just some of ways that Essilor volunteers described the day. It was a good occasion for them to raise awareness on the importance of visual health. In a special vision care tent, volunteers screened over 1000 children and helped identify follow-up vision care where necessary. Share their experience in our short film.

The project was part of an ongoing partnership between Essilor Vision for Life and Secours Populaire that integrates visual health into the range of support the charity provides for people in need. Essilor has been an active supporter of

Secours Populaire in 2015. As part of the Group's sponsorship of the Cabourg Film Festival in June, Essilor Vision for Life provided vision care and a special film screening for children from the Secours Populaire of Calvados region. The festival's opening gala dinner helped raise €8,000 for the charity. And to mark the 70th anniversary of Secours Populaire, Essilor Vision for Life made a further donation towards preparations for the charity's August event to Julien Laupretre, President of Secours Populaire Français at an informal visit to the Group in July.

Created in January 2015, Essilor Vision for Life is a strategic giving program that aims to further the global fight against poor vision through supporting projects engaged in raising awareness, developing infrastructure and improving access to vision care.