



2016.03.31

## ESSILOR PARTNERS IN VISION AWARENESS DRIVE FOR SAFER ROADS IN INDIA

Essilor Vision Foundation has joined forces with automobile giant Toyota to offer vision care services to taxi drivers at Indira Gandhi International Airport and help raise awareness among Indians of the importance of good vision on the road.

With 8,085 road accidents and an average of 4 deaths reported each day in Delhi in 2015, lack of road safety is a serious problem. To engage and educate Indian taxi drivers on traffic safety, Toyota and Essilor Vision Foundation (EVF) partnered on two initiatives - a three-day “Driver Training Program” led by the Institute of Road Traffic Education and a “Health Check-up Camp” at Delhi International Airport. At the latter, Essilor volunteers tested drivers’ vision through near and distance visual acuity tests as well as color perception and depth perception exams. 280 out of 700 drivers were found to have poor vision and provided with spectacles to fit their prescriptions. A similar event is now planned to take place in Mumbai.

Over recent years Essilor has been active in raising awareness of the role of good vision in driving and road safety. During 2014-2015 Essilor Singapore partnered with the National Taxi Association (NTA) to perform eye tests for 18,000 Singaporean drivers and equip them to help pass on the message about the importance of regular eye checks. To mark World Sight Day in 2013, Essilor published the results of a global survey of more than 2000 taxi drivers in 19

different countries that found over 20% of taxi drivers do not have normal vision for perfect safety and 1 taxi driver in 5 did not have his/her eyes checked over the last 5 years.

