



2021.02.12

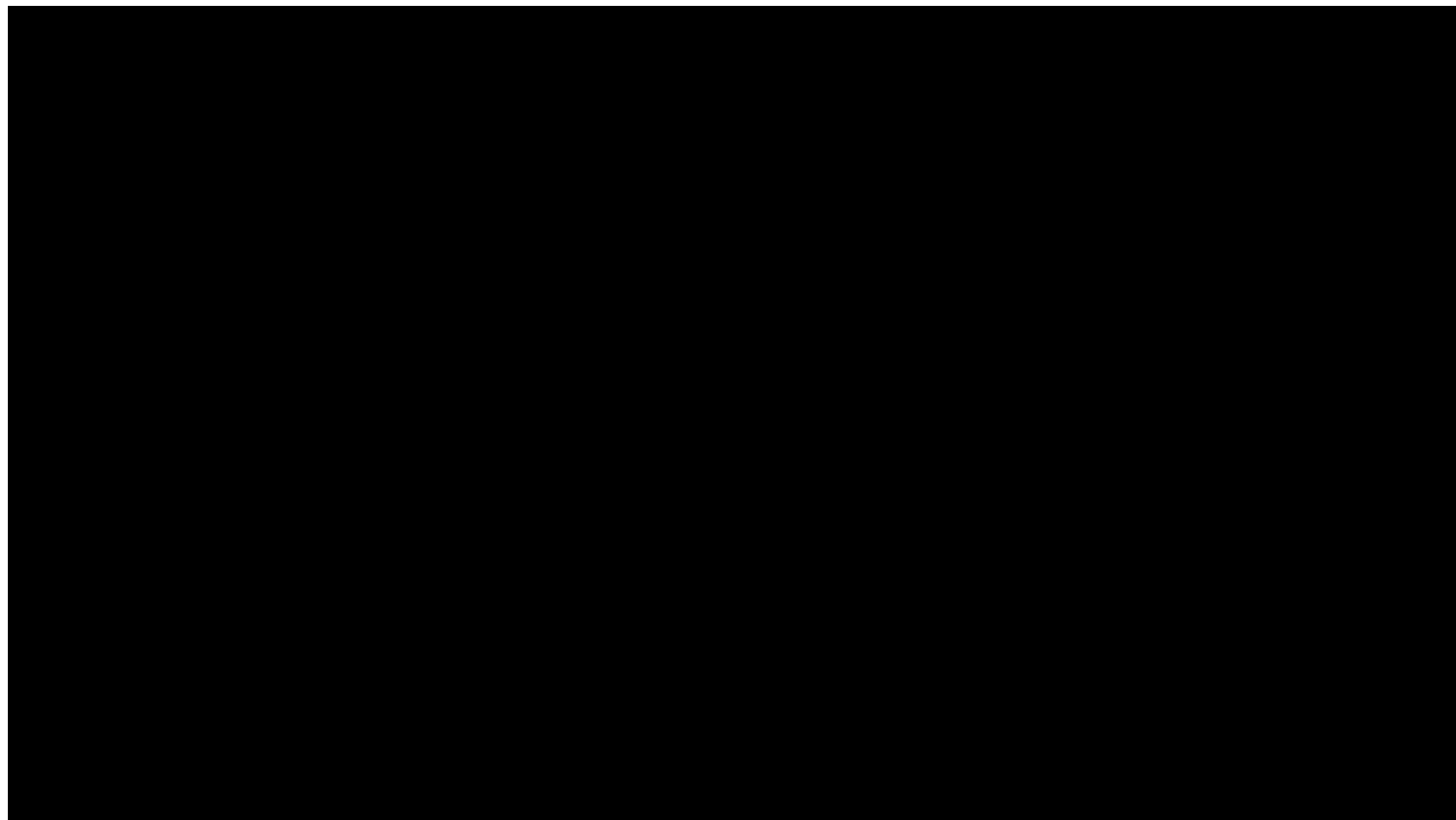
THE FIRST 360° VISION CONSULTATION ROOM IN THE WORLD

Essilor has launched the first 360° consultation room with long-term partner Salud Digna, offering the latest Essilor technologies and instruments to conduct comprehensive eye exams so underserved patients in Mexico can gain access to excellent quality eyecare services.

As partners aligned in improving lives by improving sight, Essilor Mexico, Essilor Instruments and Salud Digna have introduced innovative technologies to provide patients with comprehensive eye exams at Salud Digna's clinic in Culiacán, Mexico.

Raising the bar for excellence in eye examinations, the 360° consultation room hosts advanced equipment and protocols that assess eye health with the highest accuracy and in the shortest possible time to determine prescriptions for lenses

with maximum precision as well as detect early-stage eye diseases so action can be taken quickly.



Essilor instruments featured in the new room include:

- The WAM 800 – a 7-in-1 automatic instrument for comprehensive eye physiology analysis and vision correction assessment.
- The Vision R 800 – a more accurate phoropter for more precise refraction (at 0.01 D) that makes the procedure easier for the practitioner to determine a fully reliable prescription and provides patients with a more comfortable and immersive experience for higher confidence.
- The Retina 800 – a fully automated, non-mydratic and high-definition retinal imaging camera combined with Artificial Intelligence algorithms that provides an accurate assessment of the health of the retina and helps detect the most prevalent pathologies, such as diabetic retinopathy.

Already praised by local eyecare professionals and patients for its benefits, the new 360° consultation room is set to serve a large part of the Mexican population at no cost to the patient, since eye examinations are free of charge in all Salud Digna clinics to promote general and widespread visual health.

About Salud Digna

Salud Digna is dedicated to providing affordable health prevention and diagnostic services. In 2019, Salud Digna provided access to health services for more than 14 million people in Mexico as well as visual health screening and corrections for 2.1 million people, including almost 1.7 million new wearers.

SEE ALSO

2021.01.08

INNOVATION

THE CLICKCHECK™: BRINGING VISION CARE TO UNDERSERVED COMMUNITIES



Increasing access to vision care is an important part of Essilor's mission of improving lives by improving sight. One of the key barriers to bringing vision care to the developing world is the lack of affordable testing tools and Essilor's ClickCheck™ is breaking down that barrier.

2020.12.03

PRODUCTS

ESSILORVIRTUALEXPRIENCE.COM: BEST-IN-CLASS CUSTOMER IMMERSIVE JOURNEY!



The ongoing Covid-19 pandemic has definitely had an impact on how Essilor does business with its customers. In this context and in keeping with the Group's strategy, the team at Global Marketing together with the Instruments division, developed a B2B platform to engage eye care professionals virtually.
