



2021.01.08

THE CLICKCHECK™: BRINGING VISION CARE TO UNDERSERVED COMMUNITIES

Increasing access to vision care is an important part of Essilor's mission of improving lives by improving sight. One of the key barriers to bringing vision care to the developing world is the lack of affordable testing tools and Essilor's ClickCheck™ is breaking down that barrier.

Uncorrected poor vision is the world's largest unaddressed disability and a public health crisis today, with 2.7 billion people suffering from this condition, of whom 90% live in developing or rural areas at the economic base of the pyramid (BoP). To better serve this population, this latest innovation, the ClickCheck™ enables vision screening to be conducted anytime, anywhere.

An intuitive device - easy-to-use, portable, affordable

Designed with a telescope-like form, the ClickCheck™ is an intuitive tool that can quickly and easily estimate refractive errors. It is portable and requires no electricity to operate, which makes it ideal for vision screening in all settings – from semi-urban areas and rural villages to remote communities. It is designed for use by primary vision care providers (such as Eye Mitra opticians) and NGOs working in vision care in developing countries, where the cost of an autorefractor can be out of reach.

Innovation with impact

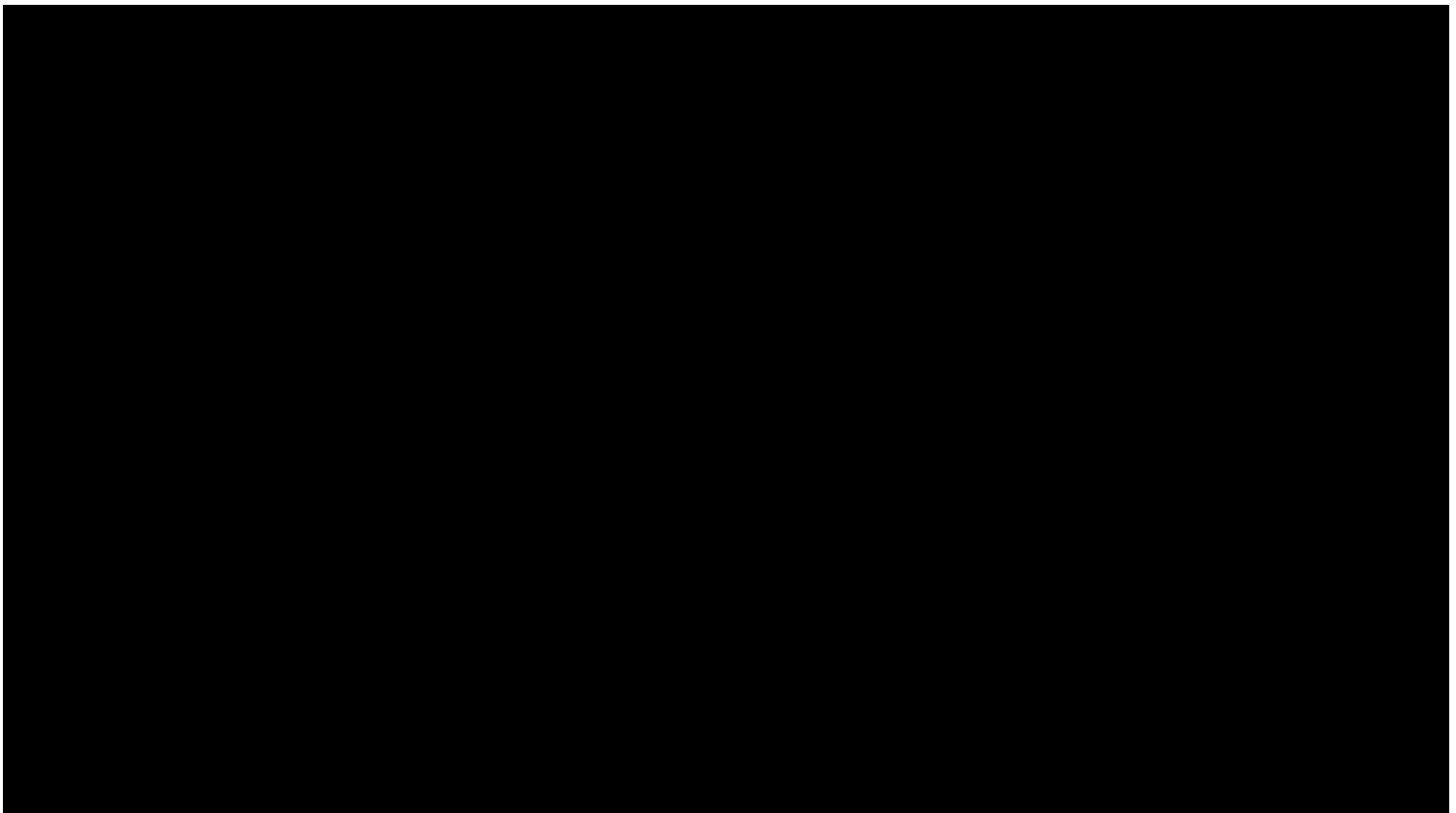
Recognized for its impact in bringing vision care to underserved communities, the ClickCheck™ recorded three wins at the prestigious global International Design Excellence Awards in 2020: Gold in the Medical and Healthcare category; Silver in the Social Impact category; and the Jury Chair's Award.

Winner of the Essilor's See Change innovation challenge in 2016, the ClickCheck™ was conceptualized by US design consultancy TEAMS Design and was first known as "QuickCheck". After refinement and field testing by teams from our Base of Pyramid Innovation Lab, 2.5 New Vision Generation and Center of Innovation and Technology, the ClickCheck™ was created.

> All about the ClickCheck™ [here](#).

> The creative minds behind the ClickCheck™ [here](#).

Watch the video below to see how it works:



SEE ALSO

2017.12.07

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INNOVATION

PRODUCTS

ART MEETS VISION AT ESSILOR'S SPECIAL LENS LAB

A unique collaboration between French artist Claire Deniau and Essilor's Special Lenses Lab inspires a new look at art through the prism of optical lenses.



2020.11.12

CORPORATE

WORLD SIGHT DAY 2020: ESSILOR TEAMS ENGAGED DESPITE THE CHALLENGES!

COVID-19 may have somewhat hampered plans but it certainly did not deter Essilorians from marking an important date in the year for the Group - World Sight Day 2020! Despite the challenging circumstances, so many of our teams supported the Essilor Group Corporate campaign and got creative online or offline.

