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FIRST ROUND OF ESSILOR BASE-OF-PYRAMID (EBOP) FELLOWSHIP SUCCESSFULLY COMPLETED

Essilor successfully concluded the first run of its EBoP Fellowship program.

Essilor successfully concluded the first run of its EBoP Fellowship program, first announced last October by the Essilor Base-of-Pyramid Innovation Lab to give five talented individuals the opportunity to collaborate with the Group in developing projects that have a social impact in underprivileged communities.

This is part of Essilor's ongoing innovation and drive to create a dedicated dynamic talent pool to serve the 2.5 billion with uncorrected poor vision, most of whom are living in base-of-pyramid (BoP) markets, with limited or no access to and awareness of vision care.

Starting from February this year, over a period of six months, Essilor's first five EBoP fellows who come from different backgrounds and nationalities, were based in various BoP markets and worked with local teams to lead projects including: piloting and optimizing new and existing inclusive business models, formulating market entry strategies, developing communications solutions and conducting research studies. This helped them foster a deep understanding of local conditions and gain first-hand experience in inclusive business and philanthropic initiatives.



Essilor congratulates the first fellows and thanks the mentors who have supported them and everyone who has been involved in successfully delivering the first edition of the Fellowship Program. The fellows now have the resources to build upon their skills and continue their journey in the sector, knowing that they have played an important role in contributing to Essilor's ambition to eliminate poor vision in one generation.

Watch the video here below and hear what the fellows had to say about their EBoP experience:

