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ESSILOR FORMS NEW GLOBAL EDUCATION AND PROFESSIONAL RELATIONS COUNCIL

As part of our ambition to be a leading company that provides education and professional development to eye care professionals (ECPs), Essilor has formed a new Global Education and Professional Relations Council.

At a global meeting attended by regional education leaders on August 21 and 22, the Council was formalized with the objective of identifying, developing and launching forward-thinking ideas which promote continuous education and knowledge sharing among eyecare professionals.

Tackling poor vision starts with education

The eye care sector has gone through a series of global transformations with different professions within the industry confronted by the same set of challenges: Rates of myopia have been increasing exponentially in recent years and will continue to do so in the decades to come while consumer needs continue evolving rapidly due to technological disruptions.

With the ongoing transformations in the eye care sector, it is clear that all eye care professionals, along with key opinion leaders, educators and ophthalmic industry leaders have a vital role to play in ensuring that everyone, everywhere, has access to the best vision solutions possible. By developing strong, best-in-class educational programs, this new Global Education and Professional Relations Council will not only contribute to Essilor's business and become the number one

company that provides education and professional development to independent eye care professionals, it will also ultimately continue tackling the growing challenge of poor vision.

Amplifying knowledge sharing

The Global Education and Professional Relations Council will meet twice a year and develop global education programs for ECPs with a focus on refraction, myopia, presbyopia and light management. The Council will also work on a Key Opinion Leaders program to support the launch of Essilor's latest innovations and well as their distributions globally.
