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ESSILOR PUTS ITS SUPPLY CHAIN SKILLS TO THE TEST IN GLOBAL COMPETITION

Two Essilor teams are competing in the international final of the Fresh Connection 2018 challenge for supply chain excellence being held in Milan, Italy on 28 September.

The Fresh Connection is a cross-functional business simulation and 'serious' game designed to assess how teams can maximise return on investment through better interconnecting supply chain, operations, sales and purchasing. This year teams have been challenged to make the best strategic and tactical choices to achieve the turnaround of their virtual company.

Over 300 teams from a range of companies have competed online, and following national finals that finished in June, Essilor's teams from France and the US will meet to flex their supply chain management skills in the international final.



THE FRESH CONNECTION
the ultimate value chain experience

Essilor's supply chain is the backbone of the Group's unique ability to serve the needs of each of its customers, whether independent opticians or major retail chains. Teams manage the global flow of over 1 million product references each day from production sites to the point of sale through a worldwide network of distribution centers and prescription laboratories.

Good luck to the Essilor teams!

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