

ESSILOR

SEE  

CHANGE

CHALLENGE

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**ESSILOR ANNOUNCES WINNER OF OPEN INNOVATION SEE CHANGE CHALLENGE**

Award-winning design consultancy, TEAMS Design, wins Essilor's See Change Challenge, launched to find innovative solutions to facilitate access to vision care.

TEAMS Design developed an easy-to-use, low cost, scalable solution called "QuickCheck" that can enable primary vision care providers in underserved areas to screen and detect refractive errors. Essilor and TEAMS Design will partner to pilot Quick Check in base of the pyramid populations in countries where Essilor has successfully established inclusive business models. The objective of the pilot is to create access to vision correction and protection, in particular in rural areas without conventional distribution channels.

“Wherever you live on this planet, everyone deserves access to vision correction and protection and innovation has always been central to driving our mission to improve lives by improving sight. The See Change Challenge has helped Essilor widen our field of exploration to ensure we meet the vision needs of the 7.4 billion people in the world” said Hubert Sagnières, Chairman and Chief Executive Officer, Essilor International.

Over 2.5 billion people still live with uncorrected poor vision, and its social and economic consequences. 90% of them live in developing countries where they might lack awareness of the impact of poor vision and access to basic vision care solutions. Tackling the issue of uncorrected poor vision among one third of the world’s population was Essilor’s motivation for launching the See Change Challenge.

“The desire to improve lives speaks to us as designers and engineers and it’s why the See Change Challenge appealed to TEAMS Design. Like most people I am sure, we were shocked when we heard the staggering statistic that 1 in 3 people cannot see the world clearly, but excited that TEAMS Design could help do something about it,” commented Paul Hatch, CEO of TEAMS Design in Chicago. “The end result of our efforts is a simple to use, affordable device not dependent on technology. We very much look forward to seeing QuickCheck put into practice in the field.”

The See Change Challenge illustrates Essilor’s commitment to continually push the boundaries of innovation in order to provide better solutions for all consumers’ vision needs, whatever their geography or income. A pioneer with 170 years of history in ophthalmic optics, Essilor has spearheaded major advances in its sector and has ranked among Forbes’ 100 Most Innovative Companies for the past seven years. For more information on Essilor’s initiatives to improve vision care access for the 2.5 billion uncorrected people worldwide, go to [www.essilorseechange.com](http://www.essilorseechange.com).

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**DELIVERING LIFE-CHANGING VISION CARE:  
ESSILOR’S SEE CHANGE REPORT**



Just published, Essilor's See Change report shares initiatives from the Group and its partners that have helped bring vision care to millions of people worldwide and contribute to global sustainable development.

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2017.03.02

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## ESSILOR ANNOUNCES FINALISTS IN ITS SEE CHANGE CHALLENGE

Three innovators awarded €25,000 in final phase of Essilor's open innovation challenge to find solutions that can improve access to vision care for underserved populations.

