



2017.06.15

## **ESSILOR EYEWEAR: THE ARCTIC EXPERIENCE**

Feedback from the four explorers of the Bear Witness expedition about the importance of protecting vision in extreme light and weather conditions.

On 10 May, the Bear Witness expedition team returned home following an epic 28 day 520 km journey in one of the most remote locations in the Canadian Arctic region. David Reid, Eric Brossier, Ingrid Ortlieb and Martin Garcia equipped themselves with high performance eyewear from Essilor on their quest to circumnavigate Bylot Island and bear witness to the changes taking place in this unique environment.

Costa sunglasses and Native Eyewear goggles offer premium lens and frame technology designed to give the very best performance in intense sun, snow, salt water and extreme weather conditions. Costa sunglasses feature patented 580 polarized lens technology in six colors. The six polarized lenses were developed

to accommodate varying light conditions to improve comfort and reduce eye strain by eliminating reflective glare and absorb 100% of ultra violet and high-energy visible blue light. Native Eyewear goggles include a number of specialized coatings - anti-fog, multi-mirror, hydro-oleophobic - as well as color-filtering lenses that are carefully fitted to lightweight, durable and comfortable frames for optimal field-of-view with increased clarity.

Read the Bear Witness expedition blog: <https://www.bearwitness.ca>  
Find out more about [Costa sunglasses](#) and [Native eyewear](#)

## SEE ALSO

2017.04.14

INNOVATION

SUSTAINABILITY

### ESSILOR SUPPORTS BEAR WITNESS ARCTIC EXPEDITION

A 500km scientific journey across an uninhabited Canadian Arctic island... Find out how Essilor is supporting the team behind the Bear Witness expedition.



2016.08.26

INNOVATION

### SUNLENSES: COMBINING FASHION AND EYE PROTECTION

From enhancing visual depth to reducing glare, sunglass lens colors serve a variety of different purposes across sport and lifestyle situations. Essilor® Sun Solution™, the Group division dedicated to sun lenses, has introduced new colors and coatings in line with current fashion trends.



© Essilor 2016