



2017.04.14

ESSILOR SUPPORTS BEAR WITNESS ARCTIC EXPEDITION

A 500km scientific journey across an uninhabited Canadian Arctic island... Find out how Essilor is supporting the team behind the Bear Witness expedition.

On 12 April 2017, a team of four explorers set off for the first circumnavigation on skis of Bylot Island, in the far north Nunavut province at the eastern edge of the historic Northwest Passage. The goals of this four-week epic journey: to mark Canada's 150th birthday and bear witness to the changes taking place in this incredibly rich Arctic ecosystem.

Essilor is sponsoring the Bear Witness team by protecting their eyes with advanced technology equipment for the challenging environment they are traversing. The experienced explorers - David Reid, Eric Brossier, Ingrid Ortlieb and Martin Garcia - have selected a range of high performance Costa Sunglasses

and Native Eyewear goggles to equip them on their journey. The lens quality, color and materials of this eyewear, for example blue mirror lenses in highly resistant polycarbonate, will help ensure ultimate protection in the intense Arctic light and weather conditions. Eric Brossier is heading up the scientific side of the expedition that will see the team measuring the thickness of the ice and snow density as well as taking daily temperature and weather readings.

Follow the Bear Witness expedition blog here:

<https://www.bearwitness.ca>

Essilor has supported French oceanographer and glaciologist Eric Brossier and his family since 2012 in their life aboard the scientific observation vessel Vagabond, that for most of the year is frozen into the surrounding ice fields of the Canadian Arctic. This extreme testing of Essilor eyewear in the harshest of light and weather environments has been an invaluable resource in ensuring the Group provides the highest-quality lenses, no matter the circumstances.

For more information on Eric Brossier and Vagabond:

<https://vagabond.fr/en/blog>

SEE ALSO

2017.03.22

SUSTAINABILITY

WORLD WATER DAY: CONTINUING GROUP EFFORTS TO OPTIMIZE WATER USE

March 22 is World Water Day, an annual occasion for Essilor teams worldwide to focus attention on continuing initiatives to reduce water use and sustainably manage this precious natural resource.



2016.12.22

INNOVATION

SUSTAINABILITY

REDUCING ENVIRONMENTAL IMPACT IN PACKAGING AND TRANSPORTATION

Reduce, recycle, reuse is a pragmatic daily tool in Essilor. Find out about steps to reduce waste and simplify the way we transport our lenses across the world.



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