



2017.03.02

## ESSILOR ANNOUNCES FINALISTS IN ITS SEE CHANGE CHALLENGE

Three innovators awarded €25,000 in final phase of Essilor's open innovation challenge to find solutions that can improve access to vision care for underserved populations.

In June 2016 Essilor launched its See Change Challenge to find innovative ideas to speed up the delivery of vision care in underserved regions by enabling more people to be trained to become primary eye care workers.

Over 2.5 billion individuals worldwide are affected by the social and economic consequences of poor vision, and over 90% percent of them live in developing countries where it is difficult to access basic vision care. Our aim: to uncover low-

cost and scalable solutions that can be used to accurately measure eye refractive errors drawing on the multi-disciplinary thinking of a worldwide community of scientific and technical experts.

Solution providers with backgrounds in optical engineering, software development, public health and design from fifteen countries submitted proposals. Their ideas included apps that run on smartphones, separate devices that work with smartphones and devices that do not require computing power.

Essilor has selected three innovators who have been awarded €25,000 in cash and invited to produce a prototype of their solution:

- Adaptive EyeWorks, bvba, Belgium
- IPSELIOS SAS, France
- Teams Design USA, Inc., USA

Up to two of these finalists will be selected to receive an additional €100,000 and potential support in the form of development contracts from Essilor to build and scale their solutions. A special Grand Jury Prize will also be awarded to PlenOptika in the United States for its QuickSee handheld autorefractor unit solution.

Initiatives like the See Change Challenge are a form of open innovation, which helps organizations address global health and social issues by leveraging new technologies using a crowdsourcing approach.

## SEE ALSO

2016.12.08

SUSTAINABILITY

### ESSILOR'S EYE MITRA FILM WINS 2016 TVE GLOBAL SUSTAINABILITY FILM AWARD

The film, featuring Essilor's inclusive vision program in India, won an award in the category Transforming Society.



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2016.06.28



CORPORATE

## **ESSILOR PARTNERS MOBILIZE TO BRING VISION CARE TO ALL IN MOROCCO**

Essilor's three partners in Morocco - L'N Optic, Optiben and Movisia - recently joined hands with Vision For Life and the Mohammed V Foundation to bring vision care to over 1500 people in need in Tangier.

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