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SUNLENSES: COMBINING FASHION AND EYE PROTECTION

From enhancing visual depth to reducing glare, sunglass lens colors serve a variety of different purposes across sport and lifestyle situations. Essilor® Sun Solution™, the Group division dedicated to sun lenses, has introduced new colors and coatings in line with current fashion trends.

Beyond protecting their eyes, many people choose sunglass lens colors for aesthetic reasons. But the reds, greens, browns, yellows, blues and other tints of your sunglass lenses can enhance contrasts, color perception, reduce eye fatigue and improve your enjoyment of everyday activities in all kinds of light conditions.

Essilor® Sun Solution™ launched an on-trend choice of colors in green, red, lavender, champagne, pink, nacre rose pearly and violet for non-prescription lenses. These new tints are also available in the Kolor Up™ collection that uses a special Essilor technology to modulate light and improve color perception. This range of color coatings has the double objective of helping wearers see better with lenses that enhance their view of the world and protect their eyes, as well as give them a better look with a range of on-trend colors and mirrors.

Essilor® Sun Solution™ was set up in 2015 to bring the sunwear technology and know-how of the Essilor Group to sunglass designers and manufacturers.

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